

mVAM Sample Key Informant Call Survey for Market Information

Information

Name of the operator	
Respondent ID	
Date & Time of the call	
Governorate of interviewee	
District of interviewee	
Sub-District/Location of interviewee	

- Survey completed
- Participant unwilling to participate now and in the future
- Call participant back [date] Morning Afternoon Evening
- Any other remarks about this phone call:
.....

Note to the operator: The aim of this survey is to gather information on market prices, trade and manual labour wage rates from key informants in designated areas of interest, which may be experiencing conflict and/or insecurity. It is therefore important to make sure that the respondent is at ease and in a safe location/situation before proceeding with the survey. If the respondent prefers to be called later, please do that.

Survey script

1. Hello, my name is [.....] [name of enumerator]

I am calling on behalf of the United Nations World Food Programme. I am conducting a survey on food prices in [.....] [the name of the area]

Your number has been given to me by[Name of the person who provided the number]

2. Let me first ask you: are you at home or at another place where you feel at ease?
 - a. No → Can I call you at another moment? The survey will take a maximum of ten minutes of your time.
 - i. Yes → When would you like to be called back?
[tick the third box at the top of this form and write down the date and time]
 - ii. No → Thank you anyways, we will remove your number from our list.
[tick the second box at the top of this form]
 - b. Yes → Continue to question 3.

3. The data you will provide us with will be used to monitor food security. From time to time you will receive another phone call from us, asking the same questions about food prices and trade in your community. Each survey will take maximum 5 minutes of your time. All your answers will remain confidential.

4. Are you then willing to participate in this survey?
 - a. No → Can I call you at another moment when it is more convenient for you?
 - i. Yes → when would you like to be called back?
[tick the third box at the top of this form and write down the date and the time]
 - ii. No -> Thank you anyways, we will remove your number from our list.
[tick the second box at the top of this form]
 - b. Yes → Continue to question 5.

5. Thank you for your willingness to participate. Now I will begin with the actual survey questions about food prices in your community. When answering the questions on food prices and trade, please try to think of the current prices at the local market where you usually go grocery shopping. I would like to hear the prices in [insert local currency].

6. How much do you currently pay for one piece of bread?
..... [report the full amount in the local currency]

7. How much do you currently pay for one kilogram of wheat flour?
..... [report the full amount in the local currency]

8. How much do you currently pay for one kilogram of imported rice? (Basmati, Thailand,)
..... [report the full amount in the local currency]

9. How much do you currently pay for one kilogram of sugar?
..... [report the full amount in the local currency]

10. How much do you currently pay for one litre of vegetable oil?
..... [report the full amount in the local currency]

11. How much do you currently pay for one kilogram of lentils?
..... [report the full amount in the local currency]

12. How much do you currently pay for one canister of propane in your community?
..... [report the full amount in the local currency]

13. Currently, how much are people paid for a day of unskilled manual labour in your community?
..... [report the full amount in the local currency]

Now I am going to ask you some questions in order to better understand the data you have provided me with.

- 14. Are road closures affecting food supply in the town where you are now located?
 - a. Yes → [Name the road corridors]
 - b. No → Go to question 17

- 15. Are there any staple food shortages in the shops and markets where you are located now?
 - a. Yes → Which ones?
.....
..... [list unavailable commodities]
 - b. No → Go to question 17

16. Have there been recent food subsidies received by households in your location?

17. Operator: Thank you very much for your time! We expect to call you again sometime next week. Have a good day.

18. Operator: If you have any remarks about this phone call, please write below: